

ABSTRACT OF THE DISCLOSURE

A system in which even when only photographic film is carried in, a photographic print of the same image quality as that of an original photographic film is obtained. In an image processing unit, due to a label of a two-dimensional bar code, which is recorded as an invisible image on a photographic print overlapping with an image, being read by the scanner and decoded, a URL which indicates a position at which image data of images on the photographic print is stored, is determined, and based on the URL, image data is read from an image server. Thereafter, the image data read from the image server is outputted to a printer processor and formed by exposure on photographic printing paper, thereby forming a photographic print. As a result, a photographic print of high quality similar to an original photographic print can be prepared.